

Jenna Shanker

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EDUCATION

University of Washington

BDes in Visual Communication Design
Minor in Global Health
June 2020 — 3.6 GPA
Deans List, Purple + Gold Scholarship

Related Courses

Case Studies in Corporate Identity, Motion Design, Publication Design, Advanced Typography, Information Design, Exhibition Design, Interface Design, Marks & Symbols

WORK HISTORY

Hulu

Design Manager

May 2021 to present

I work on the Brand & Campaigns team where we conceptualize and execute brand-forward activations and marketing materials. I work frequently with television Key Art in both digital and print formats.

A Design Studio Seattle

Junior Designer

I specialized in signage design with an emphasis on brand identity, wayfinding, typography, and information design.

Henry Art Gallery

Visual Communication Design Intern

Oct. 2019 to May 2020

I worked on promotional materials for gallery programs and exhibitions, environmental signage, print and online advertising.

Pacific Wave Magazine

Design Editor & Art Director

Sept. 2018 to May 2020

I was in charge of layouts and art direction for Pacific Wave Magazine, a student run publication produced three times a year.

Perch Partners LLC

Design Intern

June to Sept. 2019

I worked with the creative team to brainstorm, research and implement brand and marketing materials for various companies. Clients included Boom Supersonic, Seattle NHL, Nav.it, HealthTap, and Roblox.

The Daily, University of Washington

Design Editor

Dec. 2017 to June 2019

I managed a team of 5-7 designers to create the Daily, a student run paper associated with the University of Washington. I oversaw and streamlined illustration and photography assets that went into each paper. Distribution for the newspaper was 6,500 units per week.

St. Louis Art Fair Cultural Festivals

Design Intern

June to Sept. 2017

I was responsible for the look and feel of the Saint Louis Art Fair, created signage, posters, as well as merchandise. Attendance for the 2017 fair was over 130,000 people.

INTERESTS & SKILLS

Technical Skills

Adobe Illustrator, Photoshop, InDesign, Sketch, Figma, After Effects

Art Direction, Typography, Visual Storytelling, Production Design, Marketing, Brand Identity, UI/UX Design